

Credit Card Board:

- Create pins for each blog post
- Each pin needs to have the logo in the same location and a small size to not detract from the headline and image



- Each pin will include imagery (travel, card art, small business), a compelling headline (text overlay, preferably), and the logo in the same location.
- Utilize attached photos, images in dropbox, and stock images.
- For any credit card art, be sure any card indicators (ex. AMEX) is photoshopped out.
- Headlines: Proxima Nova (Google Font): <https://typekit.com/fonts/proxima-nova>
- Colors for headlines and background:

Green: #4aa26d (main color)

Blue: #4387d9

Can play around with other colors (mainly white), but green should be main focus.

Here's an example of the text overlay:



This is a nice example that incorporates (a) compelling travel imagery (b) card art (c) small logo (d) compelling headline



Pin #1: <https://millionmilesecrets.com/2017/09/06/top-small-business-credit-cards/>

Headline Options:

“Save Over \$1,000 On Your Next Vacation With These 3 Small Business Cards ”
“These Top Small Business Cards Will Make Your Travel Dreams A Reality”

Pin #2: <https://millionmilesecrets.com/2017/09/01/best-travel-credit-cards-september-2017/>

Headline Options:

“7 Credit Cards That’ll Transform You Into A Travel Superhero”
“We’re Letting You In On The Secret To Big Travel With Small Money”

Pin #3:

<https://millionmilesecrets.com/2017/07/31/this-is-the-ultimate-card-combo-if-you-can-get-it/>

Headline Options:

“Big Travel is a Breeze With These Credit Cards”
“The Ultimate Credit Card Royal Flush”

Pin #4:

<https://millionmilessecrets.com/2017/08/28/over-524-we-rank-the-best-chase-travel-cards-you-can-still-actually-get/>

Headline Options:

“6 Stellar Travel Rewards Cards The Hotels & Airlines Don’t Want You To Know About”

“6 Underrated Cards That’ll Give You Big Travel With Small Money”

Pin #5:

<https://millionmilessecrets.com/2017/08/29/smart-ways-to-use-capital-one-venture-miles-for-big-travel/>

Headline Options:

“This Sign-Up Bonus Alone Is Worth \$400 In Travel”

“Clever Ways To Use This Card’s Sign-Up Bonus for Big Travel”

IMAGES:

The key for the pins is to make them helpful and tell a story. In this case most pins will be focused on telling the story that you can have a dream vacation for less using credit cards. So, most pins should incorporate a compelling travel image and card art.

Examples (screenshots below):

<https://www.pinterest.com/pinstances/travel/>

<https://www.pinterest.com/nextadvisor/credit-card-tips-everyone-should-know/>

<https://www.pinterest.com/nerdwallet/travel-credit-cards/>

<https://www.pinterest.com/nerdwallet/best-credit-cards-of-2017/>

travel for dirt cheap

Hint: It involves
credit card bonuses



 **nerdwallet**



**See the
credit cards
you should
be using.**



nerdwallet

**A Jaw-Dropping
50,000
Point Bonus
Has Hit
The Market**



NextAdvisor



How
To Turn
50k Miles
Into
100K Miles

 NextAdvisor



**The Cash
Back Rewards
On These
2 Cards Are
Insane**

 NextAdvisor



**TRANSFERRING YOUR
BALANCE TO A
21-MONTH
0% APR IS INGENIOUS**

 NextAdvisor

