

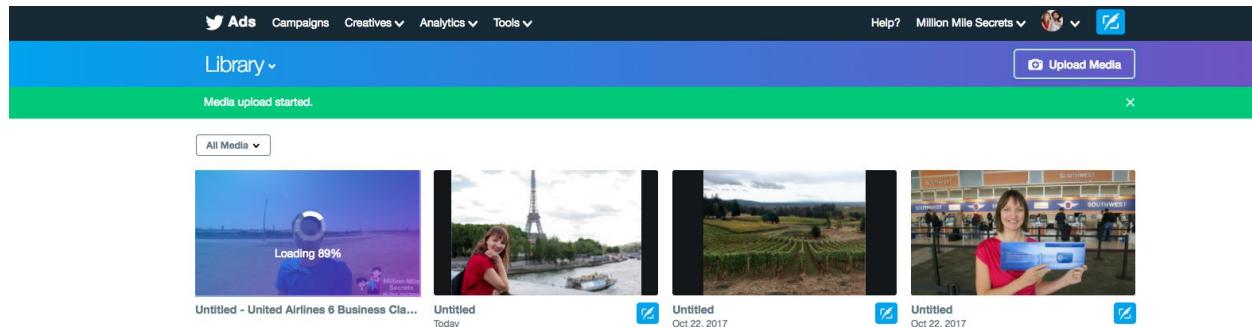
1. Twitter: You can choose a custom frame, although it takes several steps.



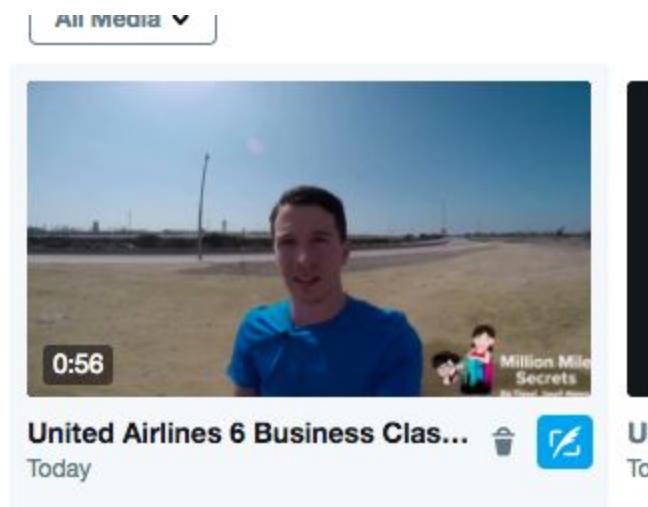
Click on Twitter Ads from the dropdown.



Click the Creatives dropdown menu and choose "Media."



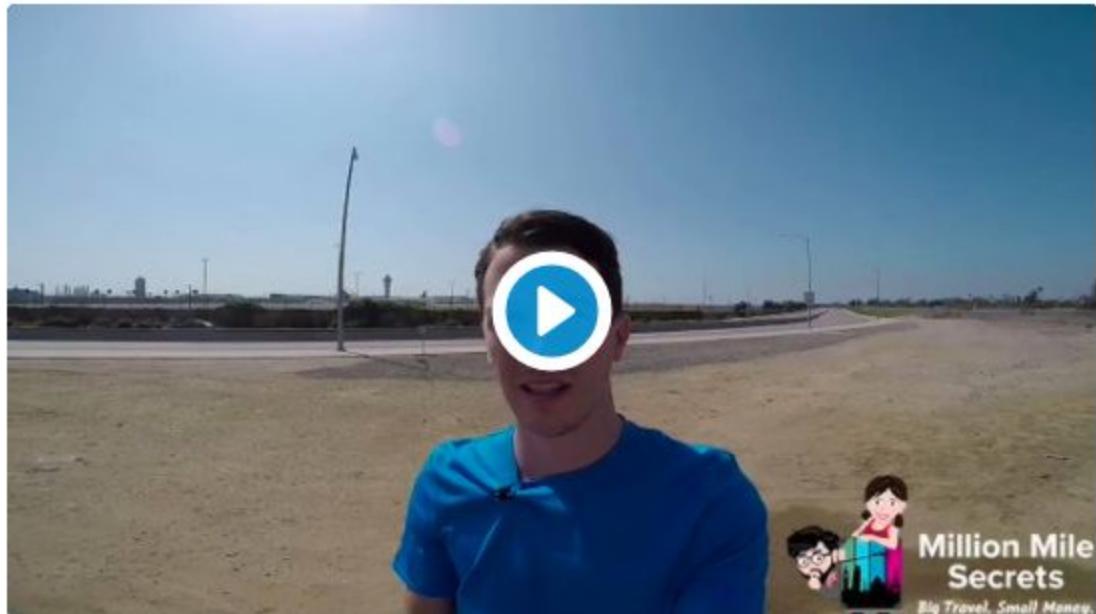
You'll be taken to Library, where you can upload media.



Once uploaded, click on the blue feather to edit.

What's happening?

140



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 [Edit media settings](#)

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Here's where you compose the tweet to go along with the video. Click on "edit media settings."

## Media settings

Cancel

Save



United Airlines 6 Business Class Seats.mp4

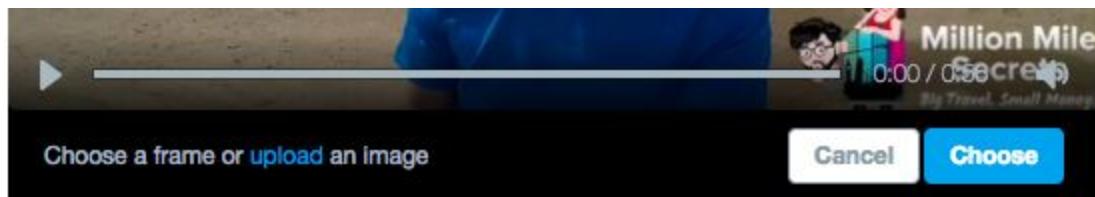


[Change thumbnail](#)

File name: United Airlines 6 Business Class Seats.mp4

Uploaded: Today

Then click "change thumbnail."



Choose a frame from the video or upload an image.

2. Instagram: You can choose a frame from the video.

- Upload the video
- Choose "Cover"
- Choose the frame you want as to cover image.

3. YouTube: You can only choose from a few frames from the video. YouTube will choose three for you to choose from.

#### VIDEO THUMBNAILS



4. Facebook: You can upload an image to use as the first frame of the video or you can choose a frame from the video.

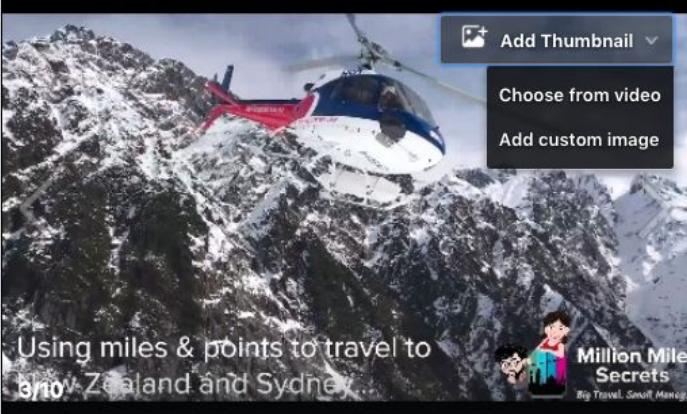
Basic    Captions    Advanced    Crossposting

Title

Write a title

Tags 

Add tags (ex: comedy, animals, make-up etc)

  
Add Thumbnail   
Choose from video  
Add custom image

Using miles & points to travel to  
New Zealand and Sydney

 Million Mile  
Secrets  
Big Travel. Small Money.

Here's where you can choose when uploading a video.



00:00:00



If you click on “Choose from video,” you’ll be able to choose an image from the video.